

Memo no. 26.00.0000.010.07.302.25/783

Date: 16 November 2025

REQUEST FOR EXPRESSIONS OF INTEREST (REOI)

Consulting Services – Firm Selection

Country: BANGLADESH

Name of the Project: Export Competitiveness for Jobs (EC4J) Project

Credit No: IDA 6042

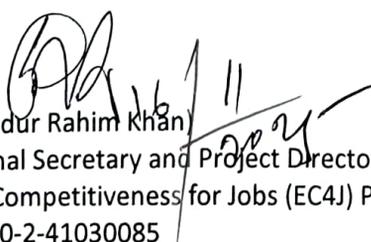
Assignment Title: Competitiveness Study of Potential Private Sectors in Bangladesh

Package No.: S41-1

1. The Ministry of Commerce (MoC) of the Government of Bangladesh (GoB) has received financing from the World Bank toward the cost of the Export Competitiveness for Jobs (EC4J) Project, and intends to apply part of the proceeds for consulting services.
2. The objective of this assignment is to Assess and Propose Strategies for Export Competitiveness in Bangladesh, Develop an Export Diversification Roadmap, Identify and Address Capacity Building Needs, Feasibility Study, DPP Preparation, etc.
3. The consulting services ("the Services") include but not limited to:
 - (a) Inception and Sector Scoping
 - (b) Post-LDC Competitiveness and Trade Preference Assessment
 - (c) Export Diversification Strategy and Value Chain Analysis
 - (d) Capacity Building and Enabling Environment Reform
 - (e) Feasibility Study
 - (f) Preparation of Development Project Proposal (DPP)
4. The Export Competitiveness for Jobs (EC4J) Project under Ministry of Commerce, Government of Bangladesh now invites eligible consulting firms ("Consultants") to indicate their interest in providing the Services. Interested Consultants should provide information demonstrating that they have the required qualifications and relevant experience to perform the Services.
5. The short-listing criteria are:
 - The consultant must be a reputable firm with legal capacities to enter into the contract
 - The Consultant must have extensive expertise in economic research, private sector development, competitiveness analysis, feasibility study, DPP preparation, etc. within Bangladesh country contexts.
 - The Consultant must have demonstrated expertise to work within the potential export/manufacturing/industry sector/ subsectors.
 - The Consultant must have high level of technical/subject matter/DPP experts along with local knowledge, and language capabilities are available. The Consultant may choose to carry out the feasibility assessment using its own organizational resources, or other partners.
 - It is highly recommended that the proposed team has strong presence on the ground during the execution of the assignment to ensure effective and efficient coordination with the Project team.

The consultant will be required to submit necessary supporting documents to understand the experience for evaluation.

6. Consultants are requested to submit the following supporting documents in support of the above-mentioned criteria:
 - (a) Up to date relevant registration and legal documents of the Consultant(s);
 - (b) JV agreement/letter of intent (if applicable);
 - (c) Brochure/Company Profile including staffing;
 - (d) Audited Financial Reports for Last Three Financial Years
 - (e) General Experience of Last Seven Years and Specific Work Experience Record (including nature, total cost of contract, total input in terms of man month, employer, location of work etc.)
 - (f) All other items necessary to substantiate satisfaction of the shortlisting criteria listed above and/or included in the TOR; However, key Experts will not be evaluated at the short-listing stage;
7. The attention of interested Consultants is drawn to Section III, paragraphs, 3.14, 3.16, and 3.17 of the World Bank's "Procurement Regulations for IPF Borrowers" Sept 2025 ("Procurement Regulations"), setting forth the World Bank's policy on conflict of interest.
8. Consultants may associate with other firms to enhance their qualifications but should indicate clearly whether the association is in the form of a **Joint Venture (JV) and/or a Sub-Consultancy**. In the case of a JV, all the partners in the JV shall be jointly and severally liable for the entire contract, if selected. The maximum partners of the association either JV member or Sub-Consultancy shall be three (3). The qualifications of the sub-consultants will not be considered in the evaluation of EOIs for shortlisting purposes.
9. A Consultant will be selected in accordance with the Fixed Budget Selection (FBS) method set out in the Procurement Regulations.
10. Further information can be obtained at the address below during office hours. The detailed Terms of Reference (TOR) for the assignment and prescribed format (**Format-A**) to submit EOI can be downloaded from www.ec4j.gov.bd website or can be obtained upon request from the address below either by e-mail or in person during the office hours.
11. Expressions of interest must be delivered in a written form along with an electronic copy to the address below (in person, or by mail or e-mail) by **2 December 2025 within 14.00 Hours** Bangladesh Standard Time.
12. The Procuring Entity (PE) reserves the right to accept or reject any or all EOIs without assigning any reason whatsoever.


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